



Top Tips Fundraising For The Haven

Plan Ahead

It is important to plan ahead to ensure you stay in control and your fundraising activity runs as smoothly as possible. Allow plenty of time to look at the various aspects of what is involved.

Think about the following

Do you have enough people to help you run the project smoothly?

Will it cost you anything to get off the ground?

How much time do you need?

What could go wrong?

Arrange a date – does it clash/coincide with any other events?

What resources do you need?



Virgin Money Giving

The Haven use [Virgin Money Giving](#) so why not set up a page with all of your event details so people can make safe and secure donations to you online. It is easy to do and you can customise your page and share the link via your social media.



Tick Away

However you collect your money, make sure you ask UK Taxpayers to tick the Gift Aid box and provide their details. It won't cost you or us any extra money but we will get a minimum of an extra 25% on top of the value of your donation. Why not [request our sponsorship form](#) with all of the relevant boxes. Or, if you are fundraising through Virgin Money Giving, they will claim the Gift Aid on behalf of The Haven and re-pay this income to us. [Read our FAQs for more info.](#)

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Shout About It



When organising an event it is a good idea to contact your local newspaper or radio to advertise. There may be free local resources which you can utilise such as community/church newsletters, School/work noticeboards and local websites. You can also use Facebook and Twitter to help promote your event. Remember to send details of your fundraising activity to us as well so we can help promote you.



DOUBLE UP



Some companies pledge to match your funds pound for pound. Ask your employer if they have a matched giving scheme. If not, try banks and other local businesses. Matched funds can make a huge difference.



Be safe



Please remember to stay safe when you fundraise.

Most importantly....

HAVE FUN

We are so grateful you have chosen to fundraise for The Haven. Every penny you raise will go a long way in supporting the women and children.

