

Fundraising Activity Payment and Sponsorship FAQs

Why do you have sponsorship targets for events and activities?

The Haven has to pay for places at certain events, or cover the cost of the event in its entirety where we have planned it. Fundraising events are held to generate as much income as possible to run services and projects for women and children; minimum sponsorship amounts ensure we cover the cost of the event, then raise additional income to run these services.

What happens if I can't raise the full amount of minimum sponsorship for my challenge?

When you sign up to one of our events, you will be asked to fill in an application form. On this form, you will sign to say that you understand you will be committing to paying the registration fee, and raising the specified amount of sponsorship money, within the time parameters outlined.

Before you sign up to the event, we urge you to consider whether you can realistically reach the minimum sponsorship total. We value the time our supporters put into raising sponsorship and don't want this to be a cause of frustration to fundraisers. As such if you feel you will not be able to raise the minimum sponsorship, we suggest you either purchase a non-charity place (for public events) to enable you to simply raise a sponsorship amount that is realistic to you, or for Haven organised events, that you wait until we run an alternative event where the minimum sponsorship is more attainable for you.

From the point you sign up to one of our events, we will support you to ensure you are able to raise the amount required. We know that some fundraisers will find it easier to reach the total than others, so will support you as required. We encourage all fundraisers to [contact us](#) as soon as possible if concerned about reaching the sponsorship target. If you struggle to raise the sponsorship amount, we will work with you to find the best way for you to pay the money to the charity, whether this be all in one go, or in instalments.

Is Gift Aid included in my sponsorship target?

The Haven, along with many other charities, does not include gift aid in the sponsorship target.

Fundraising Activity Payment and Sponsorship FAQs

How can I fundraise to reach my minimum sponsorship amount?

For some events where the minimum sponsorship is low, you may find that asking friends, family and colleagues to sponsor you is the best way to reach your target. For larger events where the minimum sponsorship is higher (for example, overseas challenges), you might want to do other fundraising to reach your target. At the point you sign up, The Haven's fundraising team will be happy to offer you support with ideas on how to fundraise but be aware, there are some types of fundraising that require licences, permissions, or permits:

- Bucket and tin collections can be a great way to raise money, but you will need permission from the person who owns the land before your collection can take place. In public areas this will be your local council. You will need to speak to The Haven about using a Haven collecting tin.
- Raffles are also a great way to raise money - particularly if you're incorporating it as part of an event - but there are [strict rules](#) that apply to how they can be run.

Can I fundraise online?

Of course. The Haven is signed up to Virgin Money Giving to make collecting sponsorship easier for you. It's a simple process to set yourself up as a Haven fundraiser and send a link to your friends and family to support you. It's quick, easy and secure and means you don't have to worry about handling cash.

Why do you use Virgin Money Giving?

As a not-for-profit giving platform, Virgin Money Giving only charge the minimum fees needed to cover their running costs. We are dedicated to ensuring that as much of your fundraised income as possible can go towards delivering frontline services. Using tools like Virgin Money Giving helps us make this happen.



Fundraising Activity Payment and Sponsorship FAQs

I have collected my sponsorship money and have some cheques and cash. How can I pay it to you?

We always recommend paying cash directly to a member of The Haven's staff. You are responsible for the money until we receive it and sending it in the post can be risky. Likewise cheques are best given directly to Haven staff, but can be sent more securely in the post. Be sure to make The Haven's fundraising team aware that you are sending money so we can keep an eye out for it and let you know when we receive it. Alternatively you can total up your sponsorship and make a BACs transfer. Be sure to let us know you've sent it so we can keep an eye out and let you know we've received it.

[You can find our bank details here.](#)